

JEREMY RICKETTS

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RESUME

PORTFOLIO

February 09

## SKILL SET

I am a web developer. I create attractive, functional, standards-based web sites and software interfaces. I love the web, I love what I do, and I believe in pushing the bounds of technology for the betterment of our lives.

### CORE SKILLS:

- XHTML ,CSS
- Javascript (jQuery, Prototype, etc)
- RSS / XML syndication
- Templating engines (e.g. Smarty)
- MVC type development
- Adobe Photoshop CS3
- Typography, layout, and usability
- A/B Testing
- Graceful Browser Degradation
- Low Bandwidth Testing
- SEO
- Mobile web development
- LAMP system administration
- CMS systems (TeamSite, Expression Engine, Tumblog, Wordpress)
- Analytics (Google Analytics, Site Catalyst)

### DEVELOPING SKILLS:

- Ruby on Rails framework and MySQL
- PHP scripting
- XSLT

## WORK EXPERIENCE

OCTOBER 2007 TO PRESENT

*iCrossing Inc, Los Angeles CA*

<http://icrossing.com>

*Rich Media Engineer*

iCrossing is one of the largest digital media agencies in the US with operations all over the world. Clients include Adobe, Coca-Cola, Toyota, Acura, Epson, The Hilton, Palm, Office Depot, Mazda, Chevron, and over 40 other Fortune 500 companies.

At iCrossing I work on large projects in developing the front-end interface for large, public facing websites. On most projects, it is my job to be the link between the design teams and the backend programmers and join these disciplines together to deliver a functional and responsive website to our clients. In addition, I have client-facing responsibilities with The Hilton, Doubletree Hotels and was the principle developer for the EPSON USA homepage and small business redesigns. I was also a team member for the redesign of the world's largest auto manufacturer consumer website- Toyota.com

FEBRUARY 2007 TO OCTOBER 2007

*Goldstar Events, Pasadena CA*

<http://goldstar.com>

*Web Developer*

Goldstar Events (goldstar.com) is a web-based company that sells tickets to live events in LA, NYC, Chicago, Vegas, and DC/Metro. There are over half a million subscribers to the service and the site sells thousands of tickets each day.

My main role at Goldstar was the development of new content, fresh interfaces, and the conversion of their entire operation from depreciated code into CSS-based layout. My job was to clean up the UI and streamline the experience.

2006 TO FEBRUARY 2007

*Freelance, Riverside CA*

*Web Developer*

Most of my early portfolio work comes from my time as a freelance web developer. I worked with all kinds of businesses to bring their web projects from inception to completion. Sometimes this meant a simple web site, and sometimes it meant everything from a brand identity to Google AdWords campaign training.

2003 TO DECEMBER, 2006

*Pernix Technologies, Riverside CA*

*Manager of Marketing*

Pernix Technologies is an IT company based out of Riverside, CA. They service computer networks and handle administration, security, and maintenance of hundreds of systems. My role at Pernix was to create advertising campaigns, brand identity, and print design for the company. I was also responsible for the scheduling of technicians, managing accounts, planning and implementing technology solutions and installations, developing protocol for the business, and actively marketing the company in the community. In my three years at Pernix, we saw the company quadruple in revenue and accounts.

## WORK SAMPLES AGENCY WORK & FREELANCE

This part of my resume has moved online. Please visit <http://jeremyricketts.com>

## EDUCATION

1998 TO APRIL, 2003

*University of California, Riverside*

Bachelor of Arts Degree in Philosophy and Bachelor of Arts Degree in Political Science